NCC Cable System Order

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	СРМ		CPP	Approval Required	Makegood Policy		•
_	GIMP		GRP	Adults 35+	Primary Demo	Cable Nielsen Live+SD Jul16	Survey
٦	Cost Per Spot		Sold On			Not accepted	Status
	100.0		Affiliate Split		Credit Status	(301) 951-2620	Phone
			Total Spots	HD-61	Product Name	Washington	Office
			Net Total	919C61	Est Code	Becca Karam	Sales Coordinator
			Commission	ORDR	Product Code	Alexander Fiske	AE
			Total	MGA16	Client Code		
		ks	Total # of Weeks			Grand Rapids	Market
		,	Show All Lines	Making Government Accountable	Advertiser	Spectrum/Allegan, MI	System Name
	3 Vs. 2		Version	Del Cielo Media	Agency	6961	Syscode
	09/22/16		Update Date	09/19/16 - 10/02/16	Flight Dates	62335555	Order#

Comments:

9.22 Restore original order.

CPP	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
								eeks	es		
CPM	GIMP	Cost Per Spot	100.0							3 Vs. 2	09/22/16
•					\$1,071.8	\$189.18	\$1,261.00				
				77	1.85	9.15	1.00				

_													
13	12	11	10	9	8	7	6	O1	4	ω	N	_	Line
USA	NSA	٦٧٢	TNT	TNT	MNBC	MNBC	нсти	нсту	FXNC	FXNC	CNN	CNN	Net
926C02	919925	919925	926C02	919925	926C02	919925	926C02	919925	926C02	919925	926C02	919925	Program
9/26/16	9/19/16	9/19/16	9/26/16	9/19/16	9/26/16	9/19/16	9/26/16	9/19/16	9/26/16	9/19/16	9/26/16	9/19/16	Start Date
10/2/16	9/25/16	9/25/16	10/2/16	9/25/16	10/2/16	9/25/16	10/2/16	9/25/16	10/2/16	9/25/16	10/2/16	9/25/16	Stop Date
09:00	09:00	09:00	09:00	09:00	19:00	19:00	09:00	09:00	19:00	19:00	19:00	19:00	Start Time
16:00	16:00	16:00	16:00	16:00	24:00	24:00	16:00	16:00	24:00	24:00	24:00	24:00	Stop
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Ol	51	6	7	თ	υı	Οī	ω	თ	7	7	6	7	Total Spots
\$13.00	\$12.00	\$9.00	\$13.00	\$12.00	\$19.00	\$18.00	\$13.00	\$12.00	\$25.00	\$23.00	\$25.00	\$23.00	Unit Cost
\$65.00	\$60.00	\$54.00	\$91.00	\$60.00	\$95.00	\$90.00	\$39.00	\$60.00	\$175.00	\$161.00	\$150.00	\$161.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
+2							+2		+3		+2		Line Comment

NCC Cable System Order

Order#	62335555	Flight Dates	09/19/16 - 10/02/16	Update Date	09/22/16	
Syscode	6961	Agency	Del Cielo Media	Version	3 Vs. 2	
System Name	Spectrum/Allegan, MI	Advertiser	Making Government Accountable	Show All Lines		
Market	Grand Rapids			Total # of Weeks		2
		Client Code	MGA16	Total		\$1,261.00
AE	Alexander Fiske	Product Code	ORDR	Commission		\$189.15
Sales Coordinator	Becca Karam	Est Code	919C61	Net Total		\$1,071.85
Office	Washington	Product Name	HD-61	Total Spots		73
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+SD Jul16	Primary Demo	Adults 35+	GRP	GIMP -	
•		Makegood Policy	Approval Required	CPP	CPM -	
Comments:	9.22 Restore original order.					

AMT	SPOTS			1 4	Line
	S.		ľ	BTN	Net
\$646.00	40	Sep 2016		MSU FB	
\$615.00	33	Oct 2016			Program
\$0.00	0	Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 20		9/19/16	Start Date
\$0.00	0	Dec 2016		9/25/16	Stop
60		Jar		12:00	Start Time
\$0.00	0	2017		15:00	Stop
\$0.00	_	Feb	-		<u>z</u>
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\$0.00	0	Apr 201	t		RTG
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\$0.00	0	y 2017		0	Total Spots
\$0.00	0	Jun 201		\$90.00	Unit Cost
\$0		17 Jul		\$0.00	Total Cost
\$0.00	0	2017		30	Spot
\$0.00	0	017 Jun 2017 Jul 2017 Aug 2017		-2x	Line
\$1,261.00	73	Total			Line Comment

62335555 | Grand Rapids | Spectrum/Allegan, MI | 6961 |

SYSTEM APP:_

SALES

ACCT

Date Printed

09/23/16